**COURSE OUTLINE**

**COURSE CODE** THRM116 **COURSE LEVEL** 7 & 8 semester

**COURSE TITLE** WORLD DESTINATIONS

**COURSE TYPE** Core Course

**LECTURER(S)** Senior Lec. Necati A.ÖZKAN, Assoc. Prof. Dr. Turgay AVCI

**CREDIT VALUE** 3 **ECTS VALUE 6**

**PREREQUISITES** None **COREQUISITES** - **DURATION OF COURSE** 14 weeks

**CATALOGUE DESCRIPTION**

World Tourism Destinations are one of the most important aspect which contributed to the expanding of the tourism movements. This course examines world top tourism destinations; countries, capitals, and world heritage list.

Also tourist motivation to travel, international travel trends will be introduced.

**AIMS & OBJECTIVES**

The aim of this course is to introduce the basic managerial principles of tour operators and travel agencies.

**GENERAL LEARNING OUTCOMES (COMPETENCES)**

On successful completion of this course, all students will have developed **knowledge** and **understanding** of:

1. International travel trends

2. Why people travel

3. Tourism destinations attractions

On successful completion of this course, all students will have developed their **skills** in:

4. Taking responsibility and carry out agreed tasks

5. Learning independently and co-operatively

On successful completion of this course, all students will have developed **competencies** in

6. Using appropriate language and form when writing &speaking

7. Presenting ideas to different audiences using appropriate media

**OVERALL GRADING CRITERIA**

The following grading criteria is used university wide:

|  |  |  |
| --- | --- | --- |
| Grade | Marks | Value |
| A | 85-100 | 4.0 |
| A- | 80-84 | 3.7 |
| B+ | 75-79 | 3.3 |
| B | 70-74 | 3.0 |
| B- | 66-69 | 2.7 |
| C+ | 63-65 | 2.3 |
| C | 60-62 | 2.0 |
| C- | 57-59 | 1.7 |
| D+ | 54-56 | 1.3 |
| D | 50-53 | 1.0 |
| D- | 45-49 | 0.7 |
| F | 0-44 | 0.0 |
| NG |  | 0.0 |

**Details about the Grading Criteria will be explained during the lecture/class contact hours.**

**RELATIONSHIP WITH OTHER COURSES**

This course helps to understand the basics of managing the tour operations. This course is in relation with the travel and tourism courses, especially with travel agency operations and event management.

**LEARNING / TEACHING METHOD**

CLass lectures will be delivered to explain the topics. With a brochure preparation project, a real life application will be practised.

**ASSIGNMENTS**

Term project of a real brochure preparation will be assigned to each student through out the term.

**METHOD OF ASSESSMENT**

The assessment will be conducted in the following way:

|  |  |
| --- | --- |
| **Assessment technique** | **Weight** |
| Final Examination | 35% |
| Group Project | 25% |
| Attendance and Homework | 10% |
| Presentations | 30% |

**ATTENDANCE**

Attendance is compulsory and absenteeism more than 20% of classes will be graded as “F”. Students with poor

interest, poor attendance and lack of data are graded NG.

**TEXTBOOK/S**

WTO reports and the countries/destinations official web sites

**EXTENDED READING LIST SEMESTER OFFERED**

Spring Semester

**CONTENT & SCHEDULE**

The lecture topics within the semester are as in the following schedule:

|  |  |  |
| --- | --- | --- |
| **DATE** | **TOPICS** | **READING** |
| WEEK 1 | Introduction & Tourist Motivation: Why people travel, international travel  trends |  |
| WEEK 2 | Destinations: a brief summary of their attractions, tourism statistics. |  |
| WEEK 3 | Presentations |  |
| WEEK 4 | Presentations |  |
| WEEK 5 | Presentations |  |
| WEEK 6 | Presentations |  |
| WEEK 7 | Homework |  |
| WEEK 8 | Presentations |  |
| WEEK 9 | Presentations |  |
| WEEK 10 | Presentations |  |
| WEEK 11 | Presentations |  |
| WEEK 12 | Presentations |  |
| WEEK 13 | Group Project |  |
| WEEK 14 | Final Exams |  |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Course Code: THRM 116**  **Number of ECTS credits: 6 ECTS (student work load: 180)** | | | **Course Name: WORLD DESTINATIONS** | **Instructor Name: Senior Lec. Necati A.ÖZKAN, Assoc.**  **Prof. Dr. Turgay AVCI** | | | **Date: 20/2/17** |
|  | Student Work Load | | | **Assessment**  **(%)** |
| Week | Course  LOS | Program LOS | Educational Activities | Lectures | Independent Work | Assessment Hours |
| 1 |  |  | Introduction | 3 |  |  |  |
| 2 | 1, 2 | 1, 2 | Tourist Motivation: Why people travel,  international travel trends | 3 | 4 |  |  |
| 3 | 3 | 1, 2, | Destinations: a brief summary of their  attractions, tourism statistics. | 3 | 4 |  |  |
| 4 | 3, 4, 5, 6, 7 | 1, 2, 5, 8, 10,  11 | Presentations | 3 | 4 | **Excersise-10hrs.** | **15** |
| 5 | 3, 4, 5, 6, 7 | 1, 2, 5, 8, 10,  11 | Presentations | 3 | 4 |  |  |
| 6 | 3, 4, 5, 6, 7 | 1, 2, 5, 8, 10,  11 | Presentations |  | 4 | **HW-15 hrs.** | **5** |
| 7 | 3, 4, 5, 6, 7 | 1, 2, 5, 8, 10,  11 | Presentations | 3 | 4 |  |  |
| 8 |  |  | **Homework** | 1 | 10 | **Homework** | **25** |
| 9 | 3, 4, 5, 6, 7 | 1, 2, 5, 8, 10,  11 | Presentations | 3 | 4 |  |  |
| 10 | 3, 4, 5, 6, 7 | 1, 2, 5, 8, 10,  11 | Presentations | 3 | 4 |  |  |
| 11 | 3, 4, 5, 6, 7 | 1, 2, 5, 8, 10,  11 | Presentations | 3 | 4 |  |  |
| 12 | 3, 4, 5, 6, 7 | 1, 2, 5, 8, 10,  11 | Presentations | 3 | 4 |  |  |
| 13 | 3, 4, 5, 6, 7 | 1, 2, 5, 8, 10,  11 | Group Project | 3 | 4 | **Presentations- 31**  **hrs.** | **15** |
| 14 | 3, 4, 5, 6, 7 | 1, 2, 5, 8, 10,  11 | Revision | 3 | 4 |  |  |
| 15 |  |  | **FINAL EXAMS** | 2 | 20 | **Exam** | **35** |
|  |  |  | **Attendance** |  |  |  | **5** |
| **Subtotal** |  |  |  | **36** | **88** | **56** |  |
| **Total** |  |  |  |  |  | **180 hrs** | **100** |

**1.** 1 ECTS is taken as 30 hrs/wl for a successful student.

**2.** One semester is 80 working days, which is the equalance of 14 weeks. 2 weeks are allocated for the final exam periods. The course has 3 hrs. of face to face educational activities.

***NOTE***: According to the university by-laws the weight of the final exam should not be more than 50%, and the decision of the Faculty Executive Board, the total weight of written exams (final and quizzes) should not be more than 60%.

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **THRM 116**  **WORLD DESTINATIONS** | **Program outcomes in terms of**  **Knowledge** | | **Program outcomes in terms of Skills** | | | | | **Program outcomes**  **in terms of Competencies** | | | | | |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 1 | P | F |  |  |  |  |  |  |  |  |  |  |  |
| 2 | P | F |  |  |  |  |  |  |  |  |  |  |  |
| 3 |  | P |  |  | F |  |  | F |  | P | F |  |  |
| 4 |  | P |  |  | P |  |  | F |  | P | F |  |  |
| 5 |  | P |  |  | P |  |  | F |  | P | F |  |  |
| 6 |  | P |  |  | P |  |  | F |  | P | F |  |  |
| 7 |  | P |  |  | P |  |  | F |  | P | F |  |  |