

Sample of Master Thesis Titles:

- 'The Mediator Role of Job Satisfaction on the Relation between Training and Employee's Turnover Intention'
- 'Hotel Frontline Employees' Perceptions about Organizational Variables: Evidence of Mashhad's Hotels'
- 'Core Self-evaluations, Work Engagement, and Work-family Facilitation: An Empirical study in the Hotel Industry'
- 'Exploration of Pricing Strategies in North Cyprus Hotels'
- 'Antecedents of Culinary Art Career Choice Among Vocational High School Students: A Case of TRNC'
- 'An Assessment of Local Community Involvement in Community Based Ecotourism Planning and Development: The Case of Takamanda National Park, South West Region, Cameroon'
- 'The Role of Religious Tourism in the Development and Growth of Urban Metropolis (in the case of Mashhad, Iran)'
- 'Measurement of Leisure Traveler's Satisfaction: Evidence from North Cyprus Hotels'
- 'Destination Image, Destination Attributes and Behavioral Intentions of Tourist: Case of Shiraz'
- 'Environmental Impacts of Educational Tourism on the City of Famagusta, Northern Cyprus'

Tourism Management Non-Thesis Master Programs

Non-thesis master's programs are designed to furnish the student with necessary academic background for further professional development. 10 courses and a term project should be completed.

Master's Programs with Non-Thesis

Core Courses,
Elective Courses

Project

Duration of Programs

Full time students enrolled in a Master's degree program including thesis work, study minimum two, maximum four semesters. Part time master's students study minimum three, maximum six semesters.

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Eastern Mediterranean University, Famagusta, North Cyprus, via 10 Mersin, Turkey

Information about necessary forms and details: <http://grad.emu.edu.tr>

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Eastern Mediterranean University

"For Your International Career"

Faculty of Tourism Graduate Programs

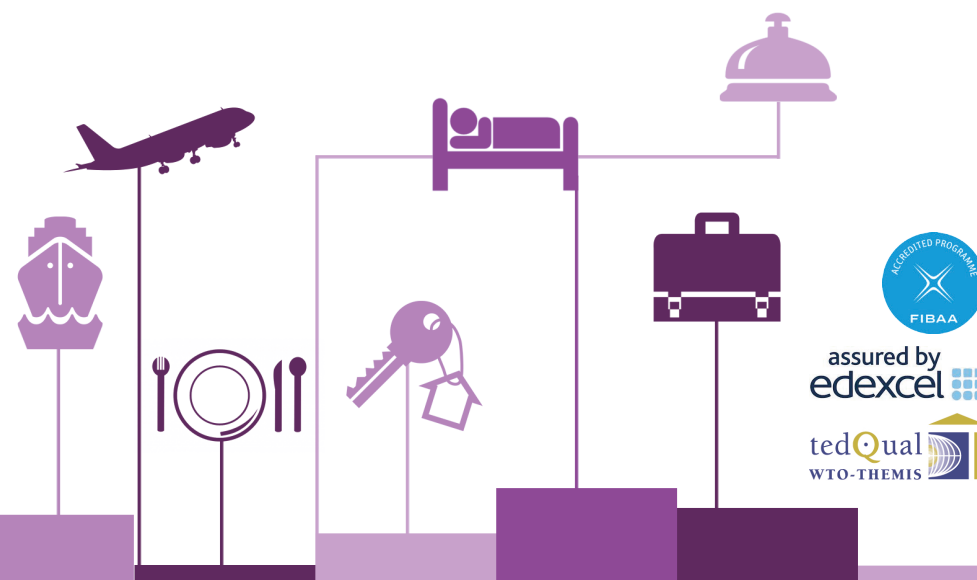
M.Sc. in TOURISM MANAGEMENT *(With thesis)*

M.Sc. in TOURISM MANAGEMENT *(Non-thesis)*

M.Sc. in HOTEL MANAGEMENT *(Online Non-thesis)*

Ph.D. in TOURISM MANAGEMENT

Master's programs at EMU are well-structured programs that meet the requirements of Y.O.K (Higher Education Council of Turkey) and are up-to-date with the new trends in Europe led by European University Association.



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Aims of Tourism Management Master Program With Thesis

This program aims to equip graduates with necessary knowledge and skills for careers that involve hospitality management, tourism management, and policy-making. More specifically, the graduates can develop their careers in a range of managerial positions in hospitality and tourism organizations, government units responsible of planning and policy development, and consulting in hospitality industry.

CURRICULUM

Core courses

- Strategic Management for Tourism and Hospitality Industry (TOUR 502)
- Managerial Accounting for Tourism and Hospitality Industry (TOUR 503)
- Research Methods (TOUR 515)

Aims of Tourism Management Ph.D. Program

This program aims to educate domestic and international students who are dedicated to teaching and research in universities in the world and provide public and private organizations with qualified manpower in terms of planning and policy development and consulting. This program also aims to educate and prepare domestic and international students who are expected to make contributions to the tourism and hospitality management literature through high quality research outputs.

CURRICULUM

Core courses

- Quantitative Research Methods (TOUR 601)
- Qualitative Research Methods (TOUR 602)
- Current Issues in Tourism and Hospitality Research (TOUR 603)

Elective courses such as:

- Competitive Strategy in the Service Industry (TOUR 611)
- Managing Quality in Service Industries (TOUR 606)
- Human Resource Mgmt. and Leadership in the Hospitality Industry (TOUR 607)
- Critical Tourism Studies (TOUR 625)
- Influences and Issues In Tourism (TOUR 623)

Foundation Courses *(For those coming from different disciplines)*

- Organizational Behavior and Human Resources Management in the Tourism and Hospitality Industry (TOUR 501)
- Hospitality Operation Management (TOUR 537)
- Tourism Planning and Policy Developing (TOUR 505)

Elective courses such as:

- Tourism Planning and Policy Developing (TOUR 505)
- Financial Management in the Tourism and Hospitality Industry (TOUR 506)
- Marketing Management for Tourism and Hospitality Industry (TOUR 504)
- Service Quality Management in Tourism Industry (TOUR 512)
- Hospitality Operation Management (TOUR 537)
- Contemporary Issues in Inter. Hospitality and Tourism Mgmt. (TOUR 509)
- Seminar (TOUR 598)
- Master Thesis (TOUR 500)

Foundation Courses *(For those coming from different disciplines)*

- Organizational Behavior and Human Resources Management in the Tourism and Hospitality Industry (TOUR 501)
- Marketing for Tourism and Recreation Industry (TKMT 314)
- Introduction to Tourism Industry (THRM 111)
- Financial Management for Tourism and Recreation Industry (TMAN 416)
- Research Methods in Tourism (THRM 412)

Tourism Management Master's Program with Thesis

- Master's programs with thesis and non-thesis options are available leading to Master of Science (M.S.), Master of Arts (M.A).
- Minimum course requirement in master's programs with thesis option is the completion of 21 credits comprising seven 3-credit courses.
- Furthermore, the student is required to successfully complete a non-credit seminar course aimed at training the student to prepare written and oral scientific presentations.
- The student should also carry out research under the supervision of a faculty member, prepare and orally defend a master's thesis.

Master's Programs with Thesis

Core Courses,
Elective Courses

Thesis

