



Eastern  
Mediterranean  
University

"For Your International Career"

Newsletter

NOV - DEC 2022

# FACULTY OF TOURISM

Latest and Trusted News



## VISION :

TO BE THE LEADING  
TOURISM FACULTY IN THE  
MEDITERRANEAN REGION  
WITH ALL OUR GRADUATES  
EMPLOYED.

ESTABLISHED IN 1990

CURRENTLY 950+ STUDENTS

5000+ GRADUATES



TOURISMEMU

[www.tourism.emu.edu.tr](http://www.tourism.emu.edu.tr)



# VOICE OF DEAN

## WORDS FROM OUR DEAN PROF. DR. HASAN KILIÇ

“In the current era of increasing international competition and fast-changing technological developments, the mission of Eastern Mediterranean University School of Tourism and Hospitality Management is to train highly qualified advanced and intermediate workforce providing social and economical contributions to the tourism sector both in Turkey and the Turkish Republic of Northern Cyprus. The philosophy of the School is to provide an education which will enable its students to graduate with the ability to think, to express them-selves with grace and clarity in writing and speech, to maintain values in relation to their chosen profession, and to demonstrate confidence in themselves.

With the advantages provided by the educational program supported by relevant practice opportunities, our students pursue a wide spectrum of job opportunities upon their graduation. An elite group of prominent and experienced academics who have major publications in international journals or who have given many years to the sector offers quality education at our School”





# ACCREDITATIONS, MEMBERSHIPS AND COLLABORATIONS



MEMBER OF  
Hospitality & Culinary Arts  
**ALLIANCE**  
BY INSTITUT PAUL BOCUSE



## City & Guilds



INTERNATIONAL  
ASSOCIATION OF  
UNIVERSITIES  
INTERNATIONAL UNIVERSITIES BUREAU



International  
Organization for  
Standardization



## EMU TOURISM FACULTY COMMENCES 2022-23 ACADEMIC YEAR WITH A CEREMONY

Began with a Moment of Silence and the National Anthem, the ceremony continued with Prof. Dr. Kılıç's speech. Welcoming everyone attending the event, Prof. Dr. Kılıç emphasized that universities should always maintain their three main missions, namely education, research and community service. Prof. Dr. Kılıç stated that EMU in general, and the Faculty of Tourism in particular, are among the distinguished institutions not only in the country but also in the world, underlining that as a faculty, they carry out student-centered, quality and research-oriented studies. Providing information about EMU Tourism Faculty, Prof. Dr. Kılıç noted that they offer internship opportunities to many students, and that they support their career planning thanks to the collaborations with international institutions. Prof. Dr. Kılıç stated that EMU Tourism Faculty was again among the best in the world in the 2022 World Universities Academic Rankings by ShanghaiRanking. Moreover, Prof. Dr. Kılıç added that the faculty's aim is to open a doctoral program in Gastronomy during the new academic semester and wished the new academic year to be beneficial for everyone.

During his presentation titled "Success in Tourism Sector and Career Strategies", Prof. Dr. Avci welcomed everyone and expressed that management is not only about giving instructions, but also being compassionate, supporting and guiding. Mentioning about his own career path, Prof. Dr. Avci emphasized that the learning is a life-long activity. Saying that the students should be asked the question of "What do I want to be?", Prof. Dr. Avci stated that professionalism is very important in the global world and the students must be specific in their field of expertise. Advising the students to set accessible goals, Prof. Dr. Avci advised that they should reach their goals step by step and that they should always aim higher. Prof. Dr. Kılıç presented Prof. Dr. Avci a plaque of appreciation at the end of the ceremony.

## LATEST NEWS



"EASTERN MEDITERRANEAN UNIVERSITY (EMU), TOURISM FACULTY ORGANIZED 2022-23 ACADEMIC YEAR OPENING CEREMONY ON MONDAY, 31 OCTOBER 2022 AT 11:00 AT MUSTAFA AFŞİN ERSOY HALL. EMU BOARD OF TRUSTEES MEMBER ERSUN KUTUP, EMU TOURISM FACULTY DEAN PROF. DR. HASAN KILIÇ, EMU HUMAN RESOURCES DIRECTOR ÖZLEM AVCI, ACADEMIC STAFF MEMBERS AND STUDENTS ATTENDED THE EVENT WHICH HOSTED THE CHAIRMAN OF THE HIGHER EDUCATION PLANNING, ACCREDITATION AND COORDINATION COUNCIL (YÖDAK) PROF. DR. TURGAY AVCI AS A GUEST SPEAKER.





## EMU FACULTY OF TOURISM ACHIEVES GREAT SUCCESS IN EUROPE

Eastern Mediterranean University (EMU) Faculty of Tourism attended the 35th conference of Association Européenne des Ecoles d'Hotellerie et de Tourisme (AEHT) which was held in Senigallia, Italy. Students from 22 countries competed in the Tourist Destination Promotion and Marketing Contest organized as part of the conference where EMU represented Northern Cyprus. The main aim of the Tourist Destination Competition was to promote the city of Senigallia, taking into account such points as sustainability, innovation, digitalization and responsible tourism, under the theme of gastronomy and art. EMU Tourism Faculty student Berke Dağlı who successfully presented the project he prepared on the basis of "Food Art Design", won the silver medal for EMU taking the second place in the competition. Thus, EMU Tourism Faculty has shown success for 7 consecutive years in the AEHT competitions it has participated in. EMU Tourism Faculty Actively Participated in the Process Having more than 400 members from Europe, AEHT conference hosted competitions which were held in different categories in the field of tourism and gastronomy such as barista, cocktail, culinary art, pastry, restaurant service, front office, tourist destination, hospitality management, wine services. EMU Tourism Faculty Dean Prof. Dr. Hasan Kılıç took part in the Conference Executive Board. On the other hand, Vice Dean Prof. Dr. Ali Öztüren and Senior Instructor Kurtuluş Özbaşar participated in the event as Jury Members. EMU Tourism Faculty students Fatma Kayol, Karahan Ercan, Buket Bürüncük and Vladislav Zverev took the 4th place in the competition.

## LATEST NEWS

*"WE HAVE SHOWN THAT  
SUCCESS IS NOT A  
COINCIDENCE"*

MAKING A STATEMENT ON THE TOPIC, EMU TOURISM FACULTY DEAN PROF. DR. HASAN KILIÇ STATED THAT THEY ARE PROUD TO BE REPRESENTING EMU AND NORTH CYPRUS IN EVENTS THAT HOSTED TOTAL OF 100 SCHOOLS AND APPROXIMATELY 800 PARTICIPANTS THIS YEAR. SAYING THAT THE COMPETITIONS WERE FUN AND EXCITING, PROF. DR. KILIÇ CONGRATULATED ALL THE STUDENTS WHO PARTICIPATED IN THE EVENT AS WELL AS BERKE DAĞLI FOR WON AN AWARD





## EMU FACULTY OF TOURISM CELEBRATES TEACHER'S DAY



EMU Faculty of Tourism celebrated teacher's day with instructors and research assistances held at EMU Faculty of Tourism BARISTA CAFE.

Prof. Dr. Hasan Kilic in his speech pointed to Ataturk's quotes about instructors and teaching. He also emphasized that faculty members are like a family who teach themselves and that family members take care of each other.

In this event, various desserts were prepared by interns and assistants.

## LATEST NEWS







## ATATÜRK'S FAVOURITE DISHES SERVED AT EMU TOURISM FACULTY

In scope of 10 November commemoration organisations for the Great Leader Mustafa Kemal Atatürk, the Eastern Mediterranean University (EMU) Faculty of Tourism in collaboration with the Gastronomy Club operating under the Social and Cultural Activities Directorate served Atatürk's favorite dishes at a reception held at EMU Tourism Faculty Tower Education and Practice Restaurant. Present at the said event were EMU Board of Trustees (BOT) President Dr. Erdal Özçenk and EMU Rector Prof. Dr. Aykut Hocanın, BOT Members, Vice Rectors, Deans, Directors, Atatürk Research and Application Center (ATAUM) President and academic staff members. In his speech, EMU ATAUM Chair Assist. Prof. Dr. Turgay Bülent Göktürk stated that they commemorated the Great Leader Atatürk with various activities at EMU, and stated that Atatürk entrusted the Republic, with his famous statement "My Most Precious Work", to the youth, and that today they commemorate him with the meals prepared by the youth. Emphasizing that the important point is to understand Ata, Assist. Prof. Dr. Göktürk pointed out that it is extremely important to convey his ideas and thoughts to the youth correctly. Assist. Prof. Dr. Göktürk also emphasized that they will continue to do everything they can to ensure that young people learn Atatürk's principles and reforms correctly and pass them on to future generations.

Stating that they commemorate Mustafa Kemal Atatürk with great longing, EMU Tourism Faculty Vice Dean Assist. Prof. Dr. M. Güven Ardahan emphasized that as the Tourism Faculty, they prepared the dishes that Atatürk loved with the efforts of the EMU Gastronomy Club in order to keep his memory alive. Assist. Prof. Dr. Ardahan stated that with the said event, they observed that Ata fed his soldiers and then himself with simple meals under the difficult conditions of the period.

## LATEST NEWS







## EMU GRADUATE SONER ÖZTÜRK PURSUES A SUCCESSFUL CAREER AS THE ADVERTISING COORDINATOR AT TURKISH AIRLINES

Eastern Mediterranean University (EMU) Faculty of Communication, Cinema and Television Department, 2012-2013 Academic Year Spring Semester Graduate Soner Öztürk continues his successful career as the Advertising Coordinator at Turkish Airlines (THY) Production Team. EMU Graduate Öztürk, who also held different positions in EMU TV during his student years, visited EMU in the Turkish Republic of Northern Cyprus (TRNC), where he came for a holiday, and talked about his successful achievements in his career journey. Öztürk, who was also elected as the EMU Student Council President during his student life, noted that as soon as he started his career, he started to reap the fruits of his education at EMU.

### “EMU Helped Me Reach Places I Couldn't Have Imagined”

Stating that he first started working as an Assistant Editor at Star TV after graduating from EMU, Öztürk said that he took the opportunity that came his way and was hired in THY's Advertising Department. Adding that he first took part in the advertising activities of the Southern Europe region in THY, Öztürk stated that he later moved to the Production Team and started to work as the Advertising Coordinator. Expressing that he has been continuing his career at THY for about 6 years, Öztürk said, "I have my signature under many of THY's television and social media projects with my friends. We are drawing a successful graph now. If there is a positive talk about THY's Advertising Department today, it is because of my qualified and well-equipped friends working there. The reason why I am among these friends is EMU. EMU has made a great contribution to me. I still see the benefits of working at EMU TV as a student assistant. While creating the story of the commercial in our projects, I contribute with the knowledge I gained from experienced instructors at EMU. I had dreams as I walked these corridors as a student. However, I never thought that I would have the opportunity to work with the directors we studied in books. I sat at the same table and talked about a project with a director like Ridley Scott in Los Angeles and we launched a huge advertising project with him. It was also an incredible experience to hire such a great actor, who was Morgan Freeman. I have never imagined that these would be possible. EMU's contributions to me cannot be forgotten.”

## LATEST NEWS



### PROVIDED RECOMMENDATIONS FOR EMU STUDENTS

A PROVIDING RECOMMENDATIONS TO STUDENTS STUDYING AT EMU, ÖZTÜRK SAID, “MY DEAR FRIENDS. WHILE I WAS AT EMU, I TRIED TO BE AS ACTIVE A STUDENT AS POSSIBLE AND TO TAKE ADVANTAGE OF ALL THE OPPORTUNITIES THAT THE UNIVERSITY OFFERS US. I LEARNED TO UNDERTAKE RESPONSIBILITY. MAKE SURE TO TAKE ADVANTAGE OF THE RICH OPPORTUNITIES THAT EMU OFFERS YOU. THEN YOU WILL BE THE HEADHUNTED PEOPLE, NOT THE SEEKERS. YOU'VE GOT MANY OPPORTUNITIES AT YOUR DISPOSAL. I HIGHLY RECOMMEND THAT YOU CONSIDER THEM. IT IS A PRIVILEGE TO BE A MEMBER OF EMU.”





## EMU TOURISM FACULTY EMPHASIZES THE PLACE AND IMPORTANCE OF TURKISH COFFEE IN CULTURE

### “Determined as a Special Day by UNESCO”

Hosting the event that aimed embracing coffee culture and carrying it to the future, EMU Tourism Faculty Dean Prof. Dr. Hasan Kılıç stated that 5 December, Turkish Coffee and Tradition Day, was declared as a special day in 2013 in the UNESCO Intangible Cultural Heritage Representative List of Humanity. Saying that the adoption of the coffee drinking culture in Cyprus, which started with the spread of Turkish coffee from Yemen about 500 years ago, dates back to the 1900s, Prof. Dr. Kılıç emphasized the importance of coffee culture for the people of Cyprus and stated that coffee also shapes social life, and especially thanked the Social and Cultural Activities Directorate and the Gastronomy Club members who organized the organization.

### Oza and Koca Shared Their Experiences in the Field of Coffee

During his speech, Oza Coffee Director Ergün Oza conveyed his experiences about coffee culture from the past to the present, adhering to family traditions and stated that he is the third generation coffee maker in the family. Naim Koca, the Executive Board Chairman of the Turkey Barista Academy, stated that he was interested in this field from a young age and took steps to train himself in coffee. Expressing how happy he is in his profession, Koca also pointed out the importance of coffee culture.

## LATEST NEWS



FOLLOWING THE SPEECHES, DIFFERENT FLAVORS OF COFFEE WERE SERVED TO THE PARTICIPANTS. AT THE END OF THE EVENT, EMU TOURISM FACULTY DEAN PROF. DR. HASAN KILIÇ PRESENTED APPRECIATION PLAQUES TO OZA COFFEE DIRECTOR ERGÜN OZA AND BARISTA ACADEMY EXECUTIVE BOARD CHAIRMAN NAIM KOCA.







## 7 DECEMBER WORLD CIVIL AVIATION DAY CELEBRATED AT EMU FACULTY OF TOURISM

“Eastern Mediterranean University (EMU) Tourism Faculty, Civil Aviation Cabin Services Program organized an event on the occasion of International Civil Aviation Day. The said event took place on Thursday, 8 December 2022 at 10:30 at Mustafa Afşin Ersoy Hall.

### Importance of Civil Aerial Transportation in TRNC was discussed

Delivering the opening speech of the event, EMU Tourism Faculty Dean Prof. Dr. Hasan Kılıç expressed that, as we approach the end of 2022, air transportation and tourism have started to rise again and have started to catch up with the values before the pandemic period and noted that this situation creates a great motivation. Prof. Dr. Kılıç especially emphasized the importance of civil aerial transportation in TRNC which is surrounded by the sea. Noting that the EMU Civil Aviation Cabin Services Program aims to fulfill the great need of qualified man power in the field of international civil aviation sector, Prof. Dr. Kılıç ended his speech by congratulation the special day of all the aviators.

### Students Met with Professionals in the Field

Following the opening speeches, a panel was held where Turkish Airlines (THY) North Cyprus Director Pinar Ayvaz Arıkan conveyed her career experiences to the students underlying the key points that students should put attention to while they apply for professional positions. Explaining her experiences with examples, Arıkan also mentioned about the principles and procedures of THY in recruitment and gave detailed answers to the questions on this topic. Another panelist was Chief Pilot and Training Director Ali Karaçoban who especially emphasized the importance of teamwork in safe flight and comfortable travel.

## LATEST NEWS



ROUND-TRIP FLIGHT TICKETS TO DIFFERENT DESTINATIONS GIFTED TO STUDENTS  
SUCCESSFUL STUDENTS OF 2021-2022 ACADEMIC YEAR SPRING SEMESTER WERE PRESENTED WITH THEIR HIGH HONOR AND HONOR CERTIFICATES AT THE EVENT. THY AND PEGASUS AIRLINES OFFICIALS MADE A GREAT SURPRISE FOR THE STUDENTS, DRAWING LOTS AND GIFTING ROUND-TRIP FLIGHT TICKETS TO WINNING STUDENTS TO DIFFERENT DESTINATIONS.





## EXEMPLARY BEHAVIOUR FROM EMU TOURISM FACULTY STUDENTS

## LATEST NEWS

### OUR SOCIAL RESPONSIBILITY PROJECT WILL CONTINUE”

MAKING A STATEMENT ON THE TOPIC, EMU TOURISM FACULTY DEAN PROF. DR. HASAN KILIÇ NOTED THAT THE FACULTY'S SOCIAL RESPONSIBILITY PROJECTS ARE TO CONTINUE IN FUTURE. SAYING THAT THE ELDERS OF THE COMMUNITY ARE VERY PRECIOUS AND IMPORTANT MEMBERS, PROF. DR. KILIÇ CONTINUED HIS WORDS WITH: “ELDERS ARE OUR MOST PRECIOUS MEMBERS OF THE SOCIETY WHO ENABLE US TO CARRY OUR VALUES AND CULTURE TO FUTURE BY BEING THE BRIDGES BETWEEN THE PAST AND TODAY”. PROF. DR. KILIÇ THANKED EVERYONE WHO PLAYED A PART IN THE REALIZATION OF THE VISIT.

Eastern Mediterranean University (EMU) Tourism Faculty and Gastro EMU Club operating under Social and Cultural Activities Directorate organized a joint event within the scope of the “Do a Kindness on Campus” slogan. Within the scope of the event, EMU Tourism Faculty students and Gastro EMU Club members visited Özen Elderly Care Facility located on Ziya Gökalp Avenue in Famagusta. In the event, the elders of the community enjoyed the pastries prepared by EMU Tourism Faculty, Gastronomy and Culinary Arts Department Senior Instructor and Chef Oğuz Babacan. EMU Tourism Faculty members Assist. Prof. Dr. Nazenin Ruso and Assist. Prof. Dr. Özlem Altun accompanied the students during the visit.





## EMU TOURISM FACULTY ACHIEVES GREAT SUCCESS IN THE 19TH INTERNATIONAL ISTANBUL GASTRONOMY FESTIVAL

Eastern Mediterranean University (EMU) Tourism Faculty, Gastronomy and Culinary Arts Program students won total of 22 medals in the competitions held within the scope of the 19th International Istanbul Gastronomy Festival organized with the collaborations of the Cooks and Chefs Federation of Turkey (TASFED) and Tuzla Municipality. The competitions took place on 23-25 December 2022 at the Istanbul Tuzla Marina and hosted 1,056 participants from 22 different countries. 21 portable kitchens were set for the contestants. Following an evaluation process conducted by 92 jury members consisting of the members of the Turkish National Culinary Team, EMU Tourism Faculty, Gastronomy and Culinary Arts Program students returned home with a total of 22 medals, including 5 golden, 13 silver and 4 bronze medals.

### “Achieved a Phenomenal Success”

Making a statement on the topic, EMU Tourism Faculty Dean Prof. Dr. Hasan Kılıç said: “Our university’s Gastronomy and Culinary Arts program students have achieved a phenomenal success during the International Istanbul Gastronomy Festival organized by the Cooks and Chefs Federation of Turkey held in Istanbul. In the competitions, our students received total of 22 medals, including 5 golden, 13 silver and 4 bronze medals. We sincerely congratulate all our students and our academic staff members who have played an important role in training our students. We also would like to thank EMU Rector’s Office for their support. We keep being proud. It was a very joyful event”.

## LATEST NEWS







**for more information contact us:**



**[www.facebook.com/tourismemu](https://www.facebook.com/tourismemu)**

**<https://tourism.emu.edu.tr/>**



**Creative director of newsletter:**

**Nima Golmohammadi**

**[nima.golmohammadi@emu.edu.tr](mailto:nima.golmohammadi@emu.edu.tr)**

**+905338462578**

**EMU**