

MARCH - APRIL 2023

FACULTY OF TOURISM **TOURISM PRESS** Latest and Trusted News





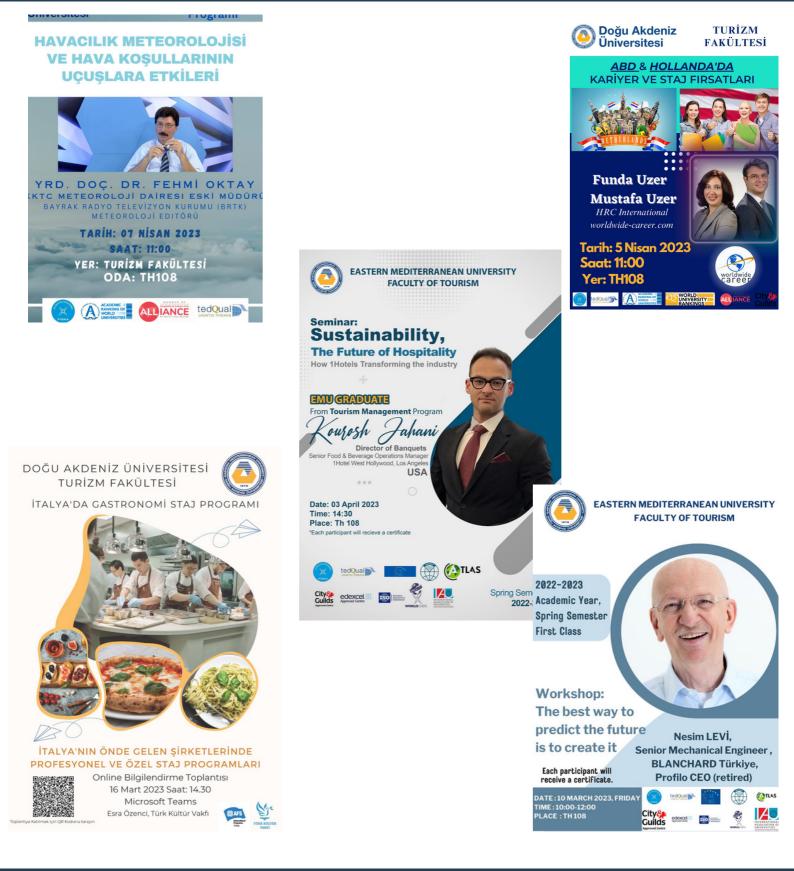


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ACCREDITATIONS, MEMBERSHIPS AND COLLABORATIONS



FACULTY OF TOURISM CONFERANCES IN MARCH - APRIL 2023





EMU FACULTY OF TOURISM ACADEMIC STAFF MEMBER PROF. DR. OSMAN M. KARATEPE ATTENDS MTCON CONFERENCE AS AN INVITED SPEAKER

Eastern Mediterranean University (EMU) Faculty of Tourism, Academic Staff Member Prof. Dr. Osman M. Karatepe, attended the "The 4th Conference on Managing Tourism Across Continents" (MTCON 2023) held in Istanbul as an invited speaker and chaired the "Editors' Panel" session.

The conference, co-chaired by Prof. Dr. Fevzi Okumuş from Central Florida University and Prof. Dr. Başak Denizci Guillet from Hong Kong Polytechnic University, and organized under the leadership of the Association of Tourism Academics, was participated by approximately 200 academics from 20 different countries.

At the conference, Prof. Dr. Osman M. Karatepe chaired a session attended by the chief and associate editors of Spanish Journal of Marketing (Prof. Dr. Carlos Flavian), The Service Industries Journal (Prof. Dr. Levent Altinay), Tourism Review (Prof. Dr. Catherine Prentice), Journal of Hospitality Marketing and Management (Prof. Dr. Doğan Gürsoy), and Consumer Behavior in Tourism and Hospitality (Assoc. Prof. Dr. Serena Volo). The session focused on topics such as "Why Submitted Studies Are Rejected or Not Published in Scientific Journals," "What is Sought in an Original Scientific Study," "How to Respond to Reviewer Comments," and "Which Topics Stand Out for New and Future Research." In the same session, Prof. Dr. Karatepe also provided information to the participants about the "Journal of Hospitality and Tourism Insights," for which he is the managing editor, and the "International Journal of Contemporary Hospitality Management," for which he is the regional editor responsible for the Middle East and Africa

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"VOCATIONAL HIGH SCHOOL KNOWLEDGE AND SKILLS COMPETITION HELD AT EMU"

The Eastern Mediterranean University (DAU) hosted the Knowledge and Skills Competition amongst Vocational High Schools organized in collaboration with the Ministry of National Education and Vocational Technical Education Department of the Turkish Republic of Northern Cyprus (TRNC).

The competitions took place on 14 April, 2023, at 9:00 am in EMU Tourism Faculty's application kitchens, Tower Barista Cafe, and EMU School of Computing and Technology electric-electronic laboratory and computer laboratory. The students who ranked high in the competition were presented with their awards at the Mustafa Afşin Ersoy Hall at 3:00 pm, in the presence of the TRNC Minister of National Education, Nazim Çavuşoğlu. The ceremony was attended by Şifa Çolakoğlu, the Republican Turkish Party Famagusta Deputy, Dr. Süleyman Uluçay, the Mayor of Famagusta, Dr. Erdal Özcenk, President of EMU Board of Trustees, Prof. Dr. Aykut Hocanin, Rector of EMU, Gülşen Hocanin, Director of Vocational and Technical Education Department, Anil Kaya and Ersun Kutup, members of EMU Board of Trustees, Prof. Dr. Hasan Kılıç, Dean of Faculty of Tourism, and Assoc. Prof. Dr. Ece Çelik, the Director of School of Computing and Technology, as well as high school principals, teachers, and students.

EMU Awarded Scholarships to the Winners of the Competition

The ceremony began with a moment of silence and the national anthem. Gülşen Hocanın, Director of Vocational and Technical Education Department of the TRNC Ministry of National Education, stated that their sole goal is to create a productive country and youth. She emphasized that lifelong education is an indispensable element of their activities.

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RECTOR, PROF. DR. AYKUT EMU HOCANIN, STATED THAT IN THE FORMER YEAR'S KNOWLEDGE AND **COMPETITION BETWEEN** SKILLS **VOCATIONAL HIGH SCHOOLS, THE** STUDENTS WHO RANKED WERE **AWARDED SCHOLARSHIPS TO EMU'S RELATED PROGRAMS, AND ADDED** BECOME THAT THIS HAS TRADITION THAT WILL CONTINUE THIS YEAR AS WELL. PROF. DR. HOCANIN ALSO PUT FORTH THAT WITH ITS ALL POSSIBILITIES, EMU IS **ALWAYS READY TO SUPPORT TRNC.**



MODULAR COURSES BY WORLD FAMOUS INTERNATIONAL CHEF'S AT EMU FACULTY OF TOURISM

Eastern Mediterranean University (EMU) Faculty of Tourism continues to increase the quality of theoretical and practical education during the current year, as in every year. The Gastronomy and Culinary Arts Program Modular Training, offered at EMU Tourism Faculty since the 2018-2019 Academic Year, was held with the participation of British Chef Richard O'Connell, German Chef Rene Klinkmüller, Italian chef Nicola Quarani and Turkish Chef H. Hazar Alici.

World-renowned chefs, who come together with the students of EMU, shared the recipes for Italian cuisine, à la carte cuisine, à la carte pasta and dessert dishes with the students, whilst at the same time, including recipes from the Southeastern Anatolian cuisine in their courses. Offering its students the opportunity to work in the most important organisations of the world, EMU Tourism Faculty continues to contribute to the development of its students with modular education. During the one-week training period, during which different cultural flavors were experimented on, different cooking techniques and important hints were shared. The students expressed their pleasure in receiving training from professional chefs.

Bringing Up Fully-equipped Graduates is Our Goal

EMU Tourism Faculty Dean Prof. Dr. Hasan Kılıç emphasized that according to the goals they set within the framework of the vision they created as the faculty with the strongest infrastructure in the country, they brought together the professional experts of the sector, both nationally and internationally, with the students, and that they work to ensure that the students graduate well-equipped. Emphasizing that quality in education is not a coincidence, Prof. Dr. Kılıç stated that staff, planning, experience and strong international connections bring quality and that quality means EMU. Prof. Dr. Kılıç conveyed his thanks to everyone who contributed to the realization of the aforesaid training.

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WHO IS CHEF RENE KLINKMÜLLER?

RENE KLINKMÜLLER WON 4 GOLD MEDALS IN CULINARY OLYMPICS AND CULINARY WORLD CUP WITH 100 FULL POINTS. HE SERVED AS THE CAPTAIN OF THE GERMAN CULINARY NATIONAL TEAM FOR 6 YEARS. FOR 10 YEARS, HE WORKED IN VIT7FRI AND LUXEMBOURG GERMANY'S MOST LUXURIOUS PATISSERIES TOOK OVER KLINKMÜLLER LUCKAU, GERMANY IN 2017 FROM HIS FAMILY. HE SERVED AS JURY CHAIR IN MANY INTERNATIONAL COMPETITIONS KLINKMÜLLER CONSULTANT FOR THE TELEVISION PROGRAM **"PASTRY WITH THE PROFESSIONALS" IN GERMANY** AND HAS ALSO WORKED AS THE HEAD OF NEW PRODUCT DEVELOPMENT DEPARTMENT MANY OTHER COMPANIES.



STUDENTS OF EMU GASTRONOMY CLUB SERVE THOSE AFFECTED BY THE RECENT EARTHQUAKE IN HATAY

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Students of the Gastronomy Club operating under the Eastern Mediterranean University (EMU) Social and Cultural Activities Directorate Student Clubs Unit are currently managing the field kitchen established by Chef Pinar Taşdemir in the Serinyol district of Hatay province. The first team, consisting of Gastronomy Club students Asya Zengin, Başak Doğan, Baran Erenler and Ozan Cengiz, who voluntarily took over the kitchen for 18 days on 31 March, 2023, in order to serve the earthquake victims living in the tent city and the surrounding region, are currently preparing and distributing daily meals for 2,000 people, 2 meals a day. After the first team that carried out all the transportation, cooking and distribution works of the kitchen, the second team consisting of Gastronomy Club students Muhammet Ayas and Mihriban Haydar, who took over the task as of 7 April, 2023, will continue to voluntarily meet the daily food needs of the people in the earthquake region until 16 April, 2023.





STUDENTS OF EMU TOURISM FACULTY ATTEND CAREER DAYS ORGANISED AT THE ARKIN İSKELE HOTEL

Eastern Mediterranean University (EMU) Faculty of Tourism attended Arkin Group Career Days held at The Arkin İskele Hotel and met with hotel managers. During the event, which took place with the intense participation of the Faculty of Tourism students, the students had the opportunity to meet with the managers of three different branches, namely The Arkin Colony Hotel, The Arkin İskele Hotel and Arkin Palm Beach Hotel.

During the event, members of the staff working in different fields of service such as Human Resources, Food & Beverage, Sales and Marketing, Guest Relations, Spa & Wellness, Housekeeping, Animation, Purchasing, IT, Accounting, Security, Front Office, Kitchen and Technical unit were available to answer questions. Students also had the chance to explore the physical spaces and infrastructural facilities by wandering around the hotel building and outdoors. Students had the opportunity to present their CVs while leaving their job application forms at the event.

In a statement on the subject, EMU Tourism Faculty Dean Prof. Dr. Hasan Kılıç, put forth that the Arkın Group Career Days event was successful and the students gained many valuable information. Prof. Dr. Kılıç also emphasized that the students had the opportunity to meet with industry leaders at the event and learn about the operation and the realities of the business life. Stating that the event will be a step for students to reach their career goals, Prof. Dr. Kılıç added that students had the chance to learn about different departments of hotel businesses, apply for jobs and connect with professionals.

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PROF. DR. KILIÇ STATED THAT THE **INTRODUCTORY** HELD **MEETINGS** WITH THE MANAGERS OF THREE DIFFERENT **BRANCHES** OF **ARKIN GROUP HELPED THE STUDENTS FIND** OUT MORE ABOUT THE IOB **OPPORTUNITIES IN THE SECTOR AND** WERE ALSO SUPPORTIVE IN THE JOB APPLICATION **PROCESS** OF THE **STUDENTS. EMPHASIZING** THAT **DURING THE EVENT, THE STUDENTS** HAD THE CHANCE TO LEARN ABOUT THE DIFFERENT ASPECTS OF THE HOTEL SERVICE AREAS AND THAT THEY HAD THE OPPORTUNITY TO **EXPLORE THE INFRASTRUCTURE AND** PHYSICAL WALKING SPACES BY **BUILDING.** AROUND HOTEL THE PROF. ADDED THAT DR. KILIC STUDENTS HAVE THE OPPORTUNITY AND ACQUIRE THE SKILLS ТО **INFORMATION ESSENTIAL TO REACH** THEIR CAREER GOALS.



EMU CIVIL AVIATION CABIN SERVICES PROGRAM STUDENTS SUCCESSFULLY COMPLETE HANDS ON MOCK-UP AND AIRPORT TRAINING

Eastern Mediterranean University (EMU) School of Tourism and Hospitality Management, Civil Aviation Cabin Services Associate Program students successfully completed the "Emergency Mock-up Training" and applied training organized at Pegasus Airlines Training Center in Istanbul and Istanbul Airport, respectively.

The mock-up training in question which took place at Pegasus Airlines Training Center included topics such as fire extinguishing, use of emergency equipment, emergency scenario training in flight simulator and life-saving in water. During the training series delivered by Pegasus authorities and EMU Civil Aviation Cabin Services Program specialist academic staff member Aslı Akı, students got the chance to experience emergency situations thanks to the applied practices with the simulators, and the steps to be taken in such events. Within the scope of the training, possible situations that can be experienced in the case of a risk in the sky, a forced landing on the sea or on land were portrayed in simulated aircraft cabins, and what can be done to save the passengers was shown in practice. In the mock-up training, the training of opening and closing the doors on the planes was carried out practically for each student. Students had the chance to experience emergency situations such as fire, discharge of pressure, forced landing, failure of landing gear or breakage during flight, in realistic simulators.

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IN A STATEMENT ON THE SUBJECT, EMU TOURISM FACULTY DEAN PROF. DR. HASAN KILIÇ PUT FORTH THAT THE HANDS-ON MOCK-UP TRAINING CARRIED OUT AT THE MODERN TRAINING CENTER OF PEGASUS AIRLINES HAS SUCCESSFULLY BEEN COMPLETED. PROF. DR. HASAN KILIÇ EMPHASIZED THAT THE STUDENTS RECEIVED TRAINING THROUGH DIFFERENT SCENARIOS AGAINST ALL KINDS OF EMERGENCIES THAT MAY OCCUR IN THE CABIN. PROF. DR. KILIÇ ADDED THAT CABIN ADDITION TO IN-CLASS THEORETICAL TRAINING IN THE EMU CIVIL AVIATION AND CABIN SERVICES PROGRAM, AND STATED THAT SUCH TRAINING ENSURE THE PERMANENCE OF THE KNOWLEDGE THEY LEARN. ALSO, PROF. DR. KILIÇ HIGHLIGHTED THAT THE STUDENTS HAD THE OPPORTUNITY TO OBSERVE THE PRACTICES AND PROCESSES IN THE AVIATION INDUSTRY CLOSELY WITH THE TECHNICAL VISITS THEY MADE AT ISTANBUL AIRPORT. PROF. DR. KILIÇ EXTENDED HIS THANKS TO EMU RECTOR'S OFFICE, PEGASUS AIRLINES OFFICIALS, IGA MANAGERS, TURKISH AIRLINES CABIN SERVICES DIRECTORATE AND SPECIALIST INSTRUCTOR ASLI AKI FOR ENABLING THE MOCK-UP TRAINING TO TAKE PLACE. PROF. DR. HASAN KILIÇ ALSO STRESSED HIS BELIEF THAT STUDENTS WHO HAVE GAINED PRACTICAL SKILLS ALONG WITH THEORETICAL KNOWLEDGE WILL BE THE MOST SOUGHT-AFTER AND QUALIFIED HUMAN RESOURCES IN THE CIVIL AVIATION INDUSTRY.

